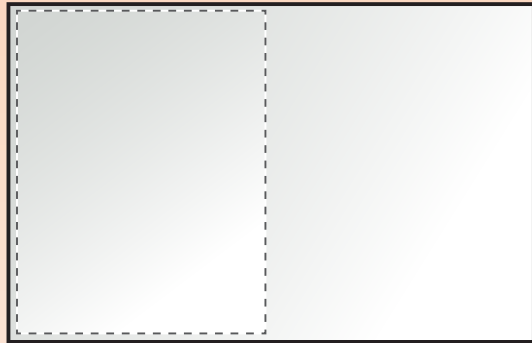
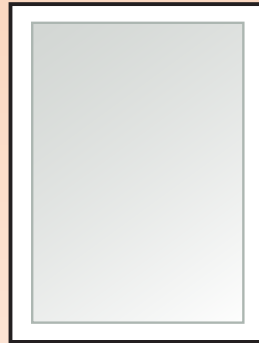


NEW ADVERTISING DIMENSIONS

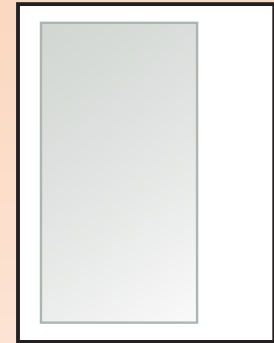


Full Page Bleed
9" x 11"

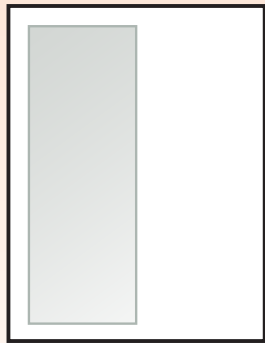
Spread Bleed
18" x 11"



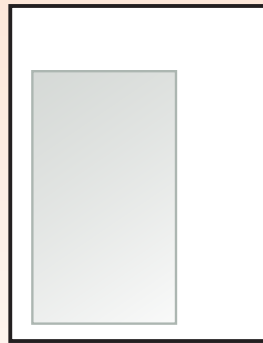
Full Page Non-Bleed
7.25" x 10"



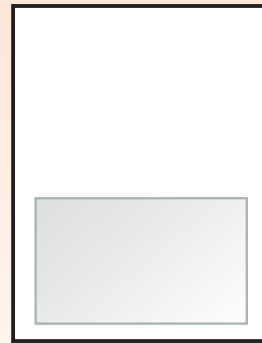
2/3 Page Vertical
4.75" x 10"



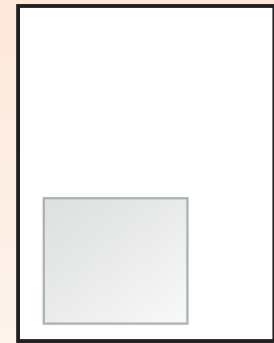
1/2 Page Vertical
3.5" x 10"



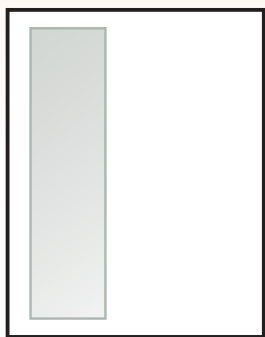
1/2 Page Island
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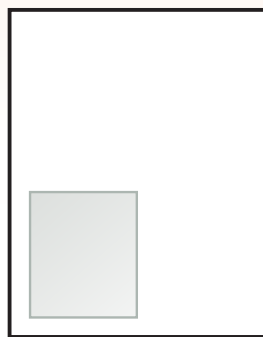
1/2 Page Horizontal
7.25" x 4.75"



1/3 Page Square
4.75" x 4.75"



1/3 Page Vertical
2.25" x 10"



1/4 Page Vertical
3.5" x 4.75"

FOR ADDITIONAL INFORMATION

PLEASE CONTACT:

LINDSAY NAGY | PRODUCTION MANAGER
SITE PREP

BNP MEDIA

2401 W. BIG BEAVER | SUITE 700
TROY, MI 48084

PHONE: 248-244-6438 | FAX: 248-786-1380

NAGYL@BNPMEDIA.COM

Magazine Trim Size:

8.75" x 10.75"

Live area for a full page ad:

8.25" x 10.25"